

# maddie GRAPHIC DESIGNER pugh

I am a graphic designer with a passion for art and a background in marketing, on a mission to influence people through thoughtful design.

## EDUCATION

### Academy of Art University

MA in Graphic Design | May 2020

### University of California Santa Cruz

BA in Business | December 2015

## SKILLS

### Software Skills

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Adobe Acrobat

### Design Skills

Digital design  
Print design  
Presentation design  
Banner ad design  
Email design  
Typography  
Layout  
Branding  
Color Theory

### Strengths

Time management  
Attention to detail  
Creative problem solving  
Verbal communication  
Written communication

## EXPERIENCE

### October 2020–Present

Graphic Designer | Davina Wellness

- Design and execute email campaigns
- Design banner ads
- Design social media content
- Design Amazon product content
- Create print and digital assets
- Design product packaging

### June 2018–Present

Graphic Designer | Freelance

- Design presentations, PDFs, infographics
- Create logos and brand assets
- Design and print posters, flyers, brochures
- Design websites and landing pages
- Illustrate digital portraits and animations

### June 2020–October 2020

Graphic Design Intern | Medicine for the Soul Yoga

- Designed social media campaigns
- Designed website graphics
- Designed Google Display ads
- Created new branding guidelines

### May 2019–August 2019

Graphic Design Intern | PxP Media

- Designed Google display ads
- Designed web banners
- Created animated GIFs
- Designed landing pages
- Curated and retouched photos